

## Cookie Policy

Last updated: 2021

### 1 Cookies Used

The cookies used on this website have been categorised according to the International Chamber of Commerce guidelines:

- **Strictly Necessary**

These cookies are essential for the running of the website (e.g. a cookie that remembers what you've put into a shopping basket.) and do not gather any information that could be used for Marketing

- **Performance**

These cookies collect information about website usage. We use them to ensure our site is working as well as possible, for example, if there's a really popular page then we may try to provide users with more of that sort of information. All the information collected is anonymous

- **Third Party Cookies**

The website may use content from other websites to improve the experience, for example social network sharing or YouTube videos. This may result in these websites setting cookies which we do not control, we suggest you visit the privacy sections of these websites for full details of cookies they use and how to control them:

**Google Analytics** - We use Google Analytics, a web analytics service provided by Google to report on website usage. For full details on this please visit <https://www.google.com/intl/en/policies/privacy/>

**Facebook** - Sometimes we give the opportunity for users to share content with their Facebook friends, this may result in Facebook setting cookies. Facebook's privacy policy can be found here <https://www.facebook.com/policy.php>

**YouTube** - Sometimes we may display YouTube adverts on the website and this may result in YouTube setting cookies. YouTube's privacy policy can be found here <https://www.google.co.uk/intl/en/policies/privacy/>

### 2 Removing and controlling cookies

You can restrict or block the cookies set by a website through your browser settings. The Help function within your browser should tell you how.

Alternatively, you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org) which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies.

For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.

## WHICH COOKIES ARE USED ON THE <https://www.mrkipling.com.au/> WEBSITE?

### Category 1: Strictly necessary cookies

We would not be able to operate our websites without using the "strictly necessary" cookies listed below:

Mr Kipling AU Cookie Policy

**Cookie Name**      **ASP.NET\_SessionId**

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Creator                      Premier Foods websites / Kentico CMS

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Purpose                      Holds the user session ID in order to provide services consistency during the visit/session on site.

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Persistence Type      Session only.

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Further Information      [Click here for Kentico info](#)

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**Cookie Name**              **CMSPreferredCulture**

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Creator                      Premier Foods websites / Kentico CMS

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Purpose                      Holds the user preference for the Site Culture (eg: en-GB).

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Persistence Type      Persistent 1 Year from time set.

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Further Information      [Click here for Kentico info.](#)  
Note: this could also be considered to be a Category 3 – Functionality cookie

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**Cookie Name**              **CMSCsrfCookie**

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Creator                      Premier Foods websites / Kentico CMS

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**Purpose** Store's a security token that the system uses to validate all form data submitted via POST requests. Helps protect against cross site request forgery.

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**Persistence Type** Session only

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**Further Information** [Click here for Kentico info](#)

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### **Cookie Name**      **Consent**

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**Creator** Premier Foods websites / Kentico CMS

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**Purpose** Cookie that confirms a user's consent with Civic

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**Persistence Type** 90 days

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**Further Information** [Click here for Kentico info](#)

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### **Cookie Name**      **CookieControl**

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**Creator** Civic

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**Purpose** Used only to remember the user's preferences on your domain

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Persistence Type 90 days

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Further Information [Click here for Civic info](#)

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**Cookie Name CMSCurrentTheme**

Creator Premier Foods websites / Kentico CMS

Purpose Holds the name of the visual site theme being presented to the user.

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Persistence Type Persistent 1 Day from time set.

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Further Information [Click here for Kentico info](#)

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**Category 2: Performance cookies**

We use the following performance cookies on <https://www.sharwoods.com.au/>:

**Cookie Name \_ga**

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Creator Google, Inc

Purpose Used by Google Analytics to distinguish (but not identify) users.

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Persistence Type Persistent 2 Years from time set.

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Further Information [Click here for Google Analytics info](#)

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**Cookie Name**            \_\_GRECAPTCHA

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**Creator**                 Google reCaptcha

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**Purpose**                 Spam prevention

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**Persistence Type**       2 minutes

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**Further Information**     N/A

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**Category 3: Strictly necessary cookies**

We use the following Functionality cookies on <https://www.sharwoods.com.au/>:

**Cookie Name**        \_\_stripe\_mid

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**Creator**             Stripe

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**Purpose**             Fraud prevention

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**Persistence Type**   1 year

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**Further Information**   N/A

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**Cookie Name**     \_ga\_PGV1k2BN4M

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**Creator**           Google Analytics

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**Purpose**            Google Analytics, distinguish unique users

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**Persistence Type** 2 years

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**Further Information**     [Click here for Google Analytics info](#)

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**Cookie Name**     ai\_user

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**Creator**           Microsoft Application Insights Software

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**Purpose**            Counting the number of users over time

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**Persistence Type** 1 year

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**Further Information**     N/A

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**Cookie Name**     c-referrer

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**Creator**           Cognito Forms

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Purpose Tracks how users are referred to the site and the first page they accessed

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Persistence Type Session

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Further Information N/A

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**Cookie Name** g\_enabled\_idps

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Creator Google

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Purpose Used for Sign in with google

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Persistence Type Persistent

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Further Information N/A

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**Cookie Name** OGP

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Creator Google

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Purpose Activate and track google maps functionality

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Persistence Type Session

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Further Information N/A

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**Cookie Name** **OGPC**

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Creator Google

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Purpose Distinguish unique users

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Persistence Type Session

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Further Information N/A

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**Cookie Name** **NID**

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Creator Google

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Purpose Remembers preferences such as preferred language

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Persistence Type Session

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Further Information N/A

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## Mr Kipling AU Cookie Policy

**Cookie Name** 1P\_Jar

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**Creator** Google

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**Purpose** Remembers preferences and other info such as website statistics

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**Persistence Type** 1 month

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**Further Information** N/A

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**Cookie Name** DV

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**Creator** Google

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**Purpose** Remembers preferences such as preferred language

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**Persistence Type** 7 Minutes

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**Further Information** N/A

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### **Category 4: Targeting cookies or advertising cookies**

We use the following targeting/advertising cookies on <https://www.sharwoods.com.au/>:

**Cookie Name** \_gac\_UA-45624012-2

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Creator Google Analytics

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Purpose Google Analytics ("\_gac\_property ID") The first party cookie for "Conversion Linker" functionality - it takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.

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Persistence Type 1 day

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Further Information [Click here for Google Analytics info](#)

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Cookie Name `_gcl_au`

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Creator Google Analytics

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Purpose Google Analytics ("\_gac\_property ID") The first party cookie for "Conversion Linker" functionality - it takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.

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Persistence Type 1 day

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Further Information [Click here for Google Analytics info](#)

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Cookie Name `_uetvid`

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Creator Bing Ads

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## Mr Kipling AU Cookie Policy

Purpose Stores and tracks visits across websites

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Persistence Type 16 day

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Further Information N/A

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**Cookie Name** ANID

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Creator Google

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Purpose Used for advertising

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Persistence Type 2 years

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Further Information N/A

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